2024 Autumn Art Sale Fundraiser CALL FOR ARTISTS

Information & Application

Key Dates

Application Dates:	May 15 to June 30, 2024
Artwork Delivery & Setup:	Thursday, November 28, 2024, 10 AM to 4 PM
Sale Dates:	Friday, November 29, 2024, 6 PM to 10 PM Saturday, November 30, 2024, 10 AM to 5 PM Sunday, December 1, 2024, 10 AM to 5 PM

Eligibility

The McMichael Volunteer Committee's Autumn Art Sale Fundraiser is open to all living Canadian and Indigenous Fine Artists and Sculptors.

Guidelines

- 1. For the purpose of this fundraiser, we accept all genres of **original fine artwork only**, **excluding photography**. Artworks which have already been reproduced to create products for sale should not be submitted. Original artworks that have been reproduced will not be accepted.
- 2. Entries must not be prints, copies, derivatives, or based in any way on other copyrighted or published paintings, photographs or other artistic work.
- 3. Artwork must be in impeccable condition and priced accordingly. Artworks must be appropriately prepared for immediate hanging. Oil and acrylic paintings on gallery style canvas with the painting wrapping the sides do not require framing. The Art Sale Co-Chairs will disqualify artworks which are misrepresented by the photos used in the selection process, or artworks which are not original, inappropriately framed or in poor condition.
- 4. Minimum price for artworks is \$100.
- 5. Artists will be allotted a metal panel 6ft W x 7ft H.
- 6. Sculptors will receive approximately 6 x 6 ft display area in which to display three-dimensional artwork that is mounted on a stable base. Tables are available, but you must supply your own pedestals if desired.
- 7. Artists or a representative for the artists are expected to be in attendance for the duration of the Art Sale.

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Application Requirements

- Application Form The application form is available online at <u>mcmichaelvolunteers.com/aas2024</u>. Printed applications are available as backup, however it is requested that the online version is attempted first (this reduces the data entry required and reduces the chance of errors): <u>download application form</u>
- 2. **Digital Images** Five (5) digital images of paintings/sculptures indicative of the artworks you would bring to the sale. The images may be uploaded as part of the online application process or copied to a USB and mailed to the address listed below. Please see *"How to Submit your work for Jurying"* below for details.
- 3. Application Fee \$51.50 (non-refundable) The application fee may be paid by e-transfer to the email art4anation@gmail.com OR by cheque (payable to "The McMichael Volunteer Committee") and mailed to the McMichael Volunteer Committee at the address listed below. Please DO NOT SEND CASH in the mail.

Application fees must be received by the Application Deadline of June 30, 2024.

Please Note: If your payment method is through e-transfer and you submit the e-transfer with a different email address then the one you used on your application, please let us know at the time of payment your (applicant) name so that we can match the application to the payment.

How to submit your work for jurying

Digital images are viewed by the jury using a computer, so your images must be large enough to be viewed properly. Photographs or printed images are not acceptable for our jurying process. No slides please.

Each of the five (5) images must be:

- 1. A 72 dpi JPG (this is the normal or standard resolution for digital cameras).
- 2. Colour mode must be RGB or SRGB (not CMYK) this should be the normal or default.
- 3. Images should measure between 1024x2600 pixels on their longest side. Images cannot exceed 1.5MB in size.
- 4. If you don't upload your images as part of the online application, they should be sent on a single USB. USBs will not be returned to you. The USB must be clearly marked with your name and sent in a cover which will withstand mailing along with your printed application form.
- 5. Please name your files with your SURNAME, FIRST INITIAL, and the numbers 1 to 5 (i.e., if your name is Tom Thomson, your filenames would be ThomsonT1.jpg, ThomsonT2.jpg, etc.)
- 6. DO NOT submit compressed files (i.e., ZIP, Stuffit or any other compression software).

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Selection Process

- 1. All submitted artworks will be juried by a selection committee (jury) comprised of such qualified people as gallery staff, curators, art educators, art collectors, artists, and others with a strong background in art.
- 2. The top ten selling artists and top sculptor from the 2019 Autumn Art Sale and the top selling artist from the Artisan Market in 2021 will automatically be invited back.
- 3. Artists who have shown in previous years are welcome to re-apply. It is suggested that your new and current works be shown, as opposed to those from previous years.
- 4. Decisions will be based on digital images submitted by a blind jury (the jury sees the images only; artists are not revealed). The jury's decision is final.
- 5. Applicants will be notified by email mid to end of August 2024.
- 6. The McMichael Volunteer Committee reserves the right to use submitted photographed artwork for publicity (promotional postcards, ads and web site) and reference purposes.

Placement/Booth Fee

Upon notification of acceptance into the 2024 Autumn Art Sale, a **Placement/Booth Fee of \$251.50** is due. Accepted artists and returning artists must submit payment by September 15 either by cheque OR via e-transfer to art4anation@gmail.com.

Security

Participating Artist or their representatives are required to be in attendance for the duration of the show. The McMichael Canadian Art Collection and the McMichael Volunteer Committee are not responsible for any damaged or stolen artworks. Artists are required to sign waivers for photography and indemnification.

Financial Arrangements

This is a fundraising event. Volunteers and participating artists share profits and credit card expenses such that 60% goes to the artist and 40% to the Volunteer Committee.

Contact Information / Delivery Address

McMichael Volunteer Committee
ATTN: Autumn Art Sale Co-Chairs
c/o McMichael Canadian Art Collection
10365 Islington Avenue
Kleinburg, Ontario LOJ 1C0
artsale2024@mcmichaelvolunteers.com
AutumnArtSale.ca

2024 Autumn Art Sale Fundraiser CALL FOR ARTISTS

Deadline

Price

The Application Deadline is Sunday, June 30, 2024.

Application Form

ABOUT YOU					
ABOUT TOU					
First Name	Last Name		Company Name (if applicable)		
Address	City		Province	Postal Code	
Email	Website, blog or	Website, blog or social media link		Phone no.	
YOUR WORK & EXPERIENCE					
Artistic Media (i.e. oil, acrylic, etc)		Subject Matter			
Artistic iviedia (i.e. oli, acrylic, etc)		Subjectivialter			
How did you hear about our Autumn	Art Sale?				
The following two questions are for i seen by the jury.	nformation purposes	only. All applicants are	treated equally, and th	is information is not	
Have you exhibited in our Autumn A	rt Sale before?	Yes No			
If Yes, what year did you participate?					
ARTWORK SUBMISSIONS					
INAAOEA					
IMAGE 1					
Filename on USB	_	Artwork Title			
Media		Size - Vertical	Size - Horizontal	Size - Depth (sculptures only)	

2024 Autumn Art Sale Fundraiser CALL FOR ARTISTS

IMAGE 2			
Filename on USB	Artwork Title		
Thename on OOD	Aitwork Title		
Media	Size - Vertical	Size - Horizontal	Size – Depth
			(sculptures only)
Price			
IMAGE 3			
Filename on USB			
Filename on USB	Artwork Title		
Media	Size - Vertical	Size - Horizontal	Size - Depth
			(sculptures only)
Price			
Frice			
IMAGE 4			
Filename on USB	Artwork Title		
Media	Size - Vertical	Size - Horizontal	Size - Depth
			(sculptures only)
Price			
IMAGE 5			
IIVIAGE 5			
Filename on USB	Artwork Title		
Media	Size - Vertical	Size - Horizontal	Size - Depth
			(sculptures only)
Price			

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REMINDER:

Submit your Application Fee of \$51.50 (non-refundable) along with this application. The application fee may be paid via e-transfer to art4anation@gmail.com OR by cheque payable to "The McMichael Volunteer Committee". Your cheque may be mailed to the McMichael at the address listed above to the attention of Autumn Art Sale Co-Chairs. Please DO NOT send cash in the mail.

Application fees must be received by the Application Deadline of June 30,2024.