

**Ministry of Heritage,
Sport, Tourism and
Culture Industries**

Minister

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**Ministère des Industries du
patrimoine, du sport, du
tourisme et de la culture**

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Ian Dejardin, Executive Director
McMichael Canadian Art Collection
10365 Islington Avenue
Kleinburg, ON L0J 1C0

DEC 17 2019

2020-21 Mandate Letter

Dear Mr. Dejardin:

I want to thank you and your Board of Trustees for your leadership at the McMichael Canadian Art Collection. Keeping in line with the retooled, refocused and renamed Ministry of Heritage, Sport, Tourism and Culture Industries, the work being done with your team contributes to a growing spectacular double bottom line in Ontario that our ministry's dual mandate reflects - that is our cultural fabric and the economic bottom line.

I often say that Ontario is the world in one province and thanks to the McMichael Canadian Art Collection being a world class cultural institution, you make our jobs in the Ministry easier to showcase Ontario and attract visitors from around the globe. The important work you are doing provides truly unique opportunities for residents and visitors to explore and discover.

Our province is defined and enriched by the diversity of experiences, heritage and traditions of the people who live here. This cultural fabric is an important part of our identity and of what makes Ontario the best place to live and visit. With delivery partners like you, our ministry is working to welcome the world to our province every day, bring people together, showcase the authentic Ontario experience, and support our diverse and thriving communities.

I recognize the success of programs such as your school planting initiative for the new Indigenous Garden as an example of your positive community engagement. Please continue to work with local partners to meet the needs of your communities and fulfil your mandate.

As you develop your business objectives, performance goals and other activities for the coming year, I ask that you consider a number of key government priorities.

The 2019 Ontario Budget states that restoring trust, transparency and accountability in the province's finances is the government's highest priority. Additionally, the line-by-line review, conducted by Ernst and Young, can help inform how public spending can be made more effective and efficient for the people of Ontario. I expect the principles outlined in those documents to guide your approach to exercising good governance and effective oversight at your agency.

As well, our government recently announced the completion of a review of provincial agencies, conducted by the Agency Review Task Force. This effort is part of our goal to ensure that agencies continue to deliver modern and effective services for the people of Ontario. My ministry has received recommendations from the task force and will be communicating our government's directions to you. I will look to your agency to support their implementation.

The centenary of the formation of the Group of Seven in 2020 is a great opportunity to showcase the McMichael Canadian Art Collection and its position as the home of the art of Canada. I encourage you to leverage this milestone year and other opportunities to attract new visitors to the McMichael, increasing attendance and revenues, and driving tourism.

I value your role in acquiring and preserving artworks, objects and materials by or about artists who have made or are making a contribution to the development of Canadian art, with a focus on the Group of Seven and the Indigenous peoples of Canada. I ask that you ensure your agency continues to deliver this important work in a manner consistent with government priorities.

Together, our work drives billions of dollars in economic activity and creates thousands of jobs. It boosts local economies, helps Ontario's communities succeed and showcases our strengths to the world – but I believe there is potential for so much more.

I know that with the McMichael's help, the province can reach that potential.

Kindest regards,



Lisa MacLeod
Minister of Heritage, Sport, Tourism and Culture industries

c: George Dark, Board of Trustees, McMichael Canadian Art Collection
Giuseppina D'Agostino, Board of Trustees, McMichael Canadian Art Collection

Jane Knop, Board of Trustees, McMichael Canadian Art Collection
Joan Bush, Board of Trustees, McMichael Canadian Art Collection
Laura Mirabella-Siddall, Board of Trustees, McMichael Canadian Art Collection
John Silverthorn, Board of Trustees, McMichael Canadian Art Collection
Douglas McDonald, Board of Trustees, McMichael Canadian Art Collection
Nathalie Mercure, Board of Trustees, McMichael Canadian Art Collection
Gillian Whitebread, Board of Trustees, McMichael Canadian Art Collection
John Crean, Board of Trustees, McMichael Canadian Art Collection
Nancy Matthews, Deputy Minister, Heritage, Sport, Tourism and Culture Industries
Ken Chan, Assistant Deputy Minister, Business Transformation and Project
Management Division, Ministry of Heritage, Sport, Tourism and Culture Industries