McMichael Canadian Art Collection Photography Guidelines

Indoor Photography

We encourage visitors to capture their McMichael experience and share them with us on social media (Tag us @mcmichaelgallery on Instagram).

To protect the artwork and ensure the safety of all guests, please adhere to the following guidelines when taking photographs or videos at the McMichael Canadian Art Collection:

- Photography (without flash) using handheld cameras/devices is allowed for personal, non-commercial use only. In some cases, a sign prohibiting photography will be displayed in a gallery or near an artwork. Should you have any questions related to photography in a particular exhibition, please ask one of our helpful Gallery Guides.
- 2. Tripods, monopods, gimbals, selfie sticks, and other camera extensions are not permitted.
- 3. Visitors must maintain a safe, non-touching distance from all artworks. Keep cameras at least 18 inches away from artworks and avoid holding them over any artwork.
- 4. Original artworks may be protected by copyright. Photography and film taken by visitors cannot be published, sold, reproduced, or commercially exploited in any way. The McMichael Canadian Art Collection is not liable for any unauthorized use of visitor imagery that violates third-party copyright. For more information, visit Canadian Copyright Act.

Privacy and Visitor Experience

Respect for Privacy: Please ensure that your photography respects the privacy and the gallery experience of other visitors. Photography should not disrupt McMichael operations or limit access to exhibitions, information plaques, entrances/exits, and other doorways.

Photographing Children: Obtain consent from an accompanying adult before photographing children or young people, including during school groups and Family Sundays.

Permission Revocation: The McMichael Canadian Art Collection reserves the right to deny or revoke a visitor's permission to photograph or film if these activities disrupt operations or pose a risk to artworks and/or visitors.

Personal and Commercial Photography

While visitors are welcome to document their visit with personal photography or film, posed and staged photo shoots, whether personal or commercial, are not permitted in the galleries. This includes product or fashion shoots, graduations, proms, bridal portraits, or weddings. Outdoor wedding photo permits are outlined below.

To inquire about commercial filming permits, please <u>contact our sales manager</u> (events@mcmichael.com).

Outdoor Photography

Staged outdoor photography for bridal/engagement, marketing, and other commercial purposes is not permitted without a permit. We offer <u>photo and video permits</u> for weddings, engagements and other events on our picturesque grounds between 10 am and 4 pm. Please contact photopermits@mcmichael.com to inquire about pricing and availability.

To ensure an enjoyable experience for all visitors, please note the following guidelines:

- Each photography permit is valid for a two-hour time block.
- A maximum of 30 minutes is allotted for photography at each designated site.
- Please be advised that drones and other remote-controlled photography and video devices are not permitted on McMichael property.

Thank you for respecting these regulations and helping us preserve the tranquility of our outdoor spaces.